

ASTORIA REGATTA



Regatta:
Just wanna have fun!



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REGATTA

THE LOWER COLUMBIA HERITAGE FESTIVAL • A TRADITION SINCE 1894 • AUGUST 10-13, 2022

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ASTORIA REGATTA

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A TRADITION SINCE 1894

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AUGUST 10-13
2022

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AN ASTORIAN SPECIAL SECTION
THE ASTORIAN 2022

Welcome to the Astoria Regatta

Join us August 10-13 as we honor our region's maritime history and celebrate our future. Most events are free and offer something to delight everyone in your family.

On Wednesday evening, come say farewell to outgoing Queen Annalyse Steele at the Queen's Farewell! Annalyse has faithfully served the Astoria Regatta since being crowned in 2020. With your help, she will pass this honor and duty on to another deserving young woman as we crown the 2022 Astoria Regatta Queen at the Queen's Coronation & Reception.

On Thursday, take the family out to Warrenton City Park for an old-fashioned picnic and movie night hosted by Spruce Up Warrenton. Or head to the Astoria waterfront to watch the Astoria Yacht Club race in the first of two nights of sailboat races.

We'll pause for a solemn moment Friday to recognize those who work on the water at the Seamen's Memorial. Then out on your going out clothes Friday evening for the Admiral's Reception where we'll celebrate Admiral Pete Gimre and Admiral's Aide Julie (Plues) Troedsson. Admission is by donation in support of the Astoria Regatta Festival.

Then rest up because Saturday is a fun-filled day in downtown Astoria! The action starts early with the traditional Rose Planting ceremony with the Portland Rosarians, open boat tours with the Astoria Yacht Club, the Regatta Square block party, a Fun Run, the historic Grand Land Parade, a U.S. Coast Guard Search and Rescue Demonstration, and finally the Highwater Boat Parade. There's no better way to spend a day than enjoying all the free, family fun at the Astoria Regatta!

Ya Gotta Regatta!

Melissa Grothe
Astoria Regatta Association
Board President



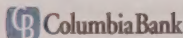
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The 2022 Astoria Regatta is presented by the Samuel S. Johnson Foundation, Columbia Memorial Hospital, Ohana Media Group, and the City of Astoria.

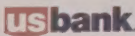
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August 10-13
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Join us at Regatta Square!

WHEN: 11 a.m. to 4 p.m., Saturday, August 13

WHERE: Downtown Astoria
12th Street, between Duane and Exchange

Enjoy food, music, a kids' zone and health fair before and after the Grand Land Parade of the Astoria Regatta.

Medix Ambulance, the Astoria Fire Department, other community partners and our local medical experts will be there with information and resources to help keep you and your family safe and healthy.



columbiamemorial.org/regatta-square

Astoria Regatta

EVENT SCHEDULE

WEDNESDAY, AUGUST 10

Queen's Farewell

5:30 p.m.

McTavish Room at the Liberty Theater in Astoria
Join us in honor of 2020-21 Queen Annalysse Steele to celebrate her service over the past two years.
Co-sponsored by Columbia Bank, Bree & Associates, Lum's Toyota, Fort George Brewery, Van Dusen Beverages, and Warrenton Fiber.

Queen's Coronation and Reception

7:00 p.m.

Liberty Theater in Astoria
Kick off the Regatta Festival with our annual coronation ceremony. The Regatta Court will give their speeches one final time before we crown the new Regatta Queen and open the festival. Following the coronation is a reception in honor of the new Queen.
Co-sponsored by Columbia Bank, Bree & Associates, Lum's Toyota, Fort George Brewery, Van Dusen Beverages, and Warrenton Fiber.

THURSDAY, AUGUST 11

Old-Fashioned Picnic and Movie Night

5:00 p.m.

Warrenton City Park
Bring your blanket and friends to an old-fashioned picnic barbecue at Warrenton City Park. Kids can decorate their bikes at the bike decorating station before the kids parade at 8 p.m. Then, we'll cap the night off with a movie under the stars starting at about 9:30 p.m. Food, games and a parade, popcorn and a movie, what better way to spend an evening with family and friends.
Hosted by Spruce Up Warrenton.

Sailboat Races

5:30 p.m.

Astoria Yacht Club
Grab a picnic and enjoy watching the drama as Astoria's beautiful sailing fleet races on the Columbia River.
Featuring the Astoria Yacht Club.

FRIDAY, AUGUST 12

The Gathering Luncheon

12:00 p.m.

Lowell Showroom in Astoria (invitation only)
Supported by US Bank, Hyak Marine, Fishhawk Fisheries, Englund Marine, and NW Lending Group.

Seaman's Memorial

3:00 p.m., Maritime Memorial Park in Astoria

Join us for a solemn moment as we honor those who ply their trade on the water. We recognize the U.S. Coast Guard, Navy, commercial fishermen, river and bar pilots, as well as others involved in maritime industries.
Presented by the Samuel S. Johnson Foundation, Columbia Memorial Hospital, Ohana Media Group, and the City of Astoria.

Sailboat Races

5:30 p.m.

Astoria Yacht Club
Grab a picnic and enjoy watching the drama as Astoria's beautiful sailing fleet races on the Columbia River.
Featuring the Astoria Yacht Club.

Admiral's Reception

6:00 p.m.

The Loft at the Red Building in Astoria
Donations at the door
Raise a glass with the Regatta Association as we celebrate our Admiral Pete Gimre and Admiral's Aide, Julie Troedsson. This annual party is always a good time, filled with locally catered appetizers and drinks.
Co-sponsored by Columbia Bank, Bree & Associates, Lum's Toyota, Fort George Brewery, Van Dusen Beverages, and Warrenton Fiber.

SATURDAY, AUGUST 13

Rose Planting

9:00 a.m.

Flavel House in Astoria
A long-time tradition in cooperation with our friends the Royal Rosarians of Portland, the Rose Planting honors the Queen and Admiral with new additions to the Flavel House rose garden.
Featuring the Portland Royal Rosarians.

Sailboat Open House

10 a.m., 17th Street Pier in Astoria

Have you ever dreamed of the maritime life? Well, dip your toe in the water with an inside look at some of Astoria's beautiful sailing fleet.
Hosted by the Astoria Yacht Club.

Regatta Square

11:00 a.m.

12th and Exchange Parking lot in Astoria
Stay busy while you wait for the Grand Land Parade to begin. In the heart of downtown, you will find food options, live music, booths, and a Kid Zone with inflatables!
Hosted by Columbia Memorial Hospital.

Fun Run

11:45 a.m.

Starting at the corner of 16th and Exchange Streets in Astoria

Get moving by joining the Fun Run. This 1-mile run along the Grand Land Parade route in downtown Astoria is a great way to get your steps in before enjoying the parade. Register to run at <https://forms.gle/5tmudHqS2ncAy6F8> or before the race at 11:00 a.m. at the starting point. Prizes will be awarded to the first man and woman to finish the race. Sponsored by Funky Bear CrossFit.

Grand Land Parade

12:00 p.m., Downtown Astoria

The main event each year is the Grand Land Parade through downtown Astoria. The parade kicks off with a Coast Guard flyover at noon, followed by floats, bands, and cool cars that make their way along the parade route. Watch for the Astoria Regatta Court, our Grand Marshals, the Admiral and the Admiral's Aide, as well as entries from many local businesses and groups.
Presented by the Samuel S. Johnson Foundation, Columbia Memorial Hospital, Ohana Media Group, and the City of Astoria.

U.S. Coast Guard

Search and Rescue Demonstration

3:00 p.m.

17th Street Pier in Astoria
Unless called into action for a true emergency, the U.S. Coast Guard will treat us to a search and rescue demonstration in the Columbia River, off the 17th Street Pier. Hosted by the U.S. Coast Guard Sector Columbia River.

Highwater Boat Parade

5:00 p.m.

Astoria Riverwalk
A favorite event at the Regatta Festival, the Highwater Boat Parade takes place on the Columbia River. This parade features a variety of boats including service groups, the commercial industry, and sports crafts just to name a few. Be sure to catch the Regatta Court on the Bar Pilot's boat leading the parade. You can view the parade from many restaurants on the water as well as docks along the riverfront.
Co-sponsored by Columbia Bank, Bree & Associates, Lum's Toyota, Fort George Brewery, Van Dusen Beverages, and Warrenton Fiber.
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Astoria Regatta

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Ya Gotta Regatta!

Check out our website for more info and updates



AstoriaRegatta.com



2022 Astoria Regatta commemorative pin

Regatta "Just Wanna Have Fun!" The court is giving away this year's commemorative pin! The supply is limited, so if you're a collector of the Astoria Regatta Pin, ask a member of the court for the 2022 Astoria Regatta - Just Wanna Have Fun pin.

Welcome
to the
2022 REGATTA!



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Astoria Regatta

2022 REGATTA DIGNITARIES



2022 ASTORIA REGATTA

ADMIRAL
Pete Gimre

Pete Gimre will serve as Admiral of the 2022 Astoria Regatta.

"I am looking forward to people getting together, especially after these last few years, and being able to celebrate Regatta and all its events as a community. I've enjoyed many aspects of Regatta going back to the 60s when our family would walk downtown," Gimre said. "My favorites in the parade were always the pirates, The Little Senioritas and, of course, the Astoria Clowns."

"Skip to 1974, I remember going to the Queen's Coronation and my sister, Kathy, being crowned Queen of Regatta. Skip again to 1990, I was escort for the Regatta Court and fondly recall taking numerous trips to festivals throughout the Northwest and taking a Naval ship from Astoria to Portland with the court."

For 40 years, Gimre owned and operated Gimre's Shoes, which continues to be the oldest family-owned shoe store west of the Rockies, at 130 years old. He has been an active part of the community and was awarded the George Award for volunteerism by the Astoria Warrenton Chamber of Commerce.

During his time as a merchant, Gimre volunteered as president of the Downtown Development Association, chairman of the Astoria Civil Service Commission, as part of the Astoria Parks and Recreation Board, on the Tongue Point Community Relations Counsel, as president of the local Sons of Norway Lodge, and as a lunch buddy at Astor Elementary School. He continues as a volunteer with the Christmas Club, putting up lights downtown each holiday season, and lends a hand with local races, school events and assists wherever he is asked to help.

Gimre is also an avid outdoorsman, well-known for hiking to the top of Saddle Mountain once a month for years. He thoroughly enjoys clam digging, cutting wood and kayaking.



2022 ASTORIA REGATTA

ADMIRAL'S AIDE
Julie Troedsson
(formerly Julie Flues)

"I'm a 'has been,'" Julie Troedsson says with a laugh.

She grew up and lived in Astoria until just a few years ago when she and her husband moved for his job. This August, Troedsson returns to Astoria as the Admiral's Aide.

Prior to her move, she was well known for her work with the American Red Cross and the Columbia River Maritime Museum. She volunteered countless hours to community service with the Astoria Rotary Club, Assistance League, United Way, PEO, and AWACC. She's also a former president of the Astoria Regatta Association Board.

"My favorite thing about the community is just that—community," Troedsson said. "Astoria and Clatsop County attracts the most amazing community members that believe in service. Whether it's a natural disaster and neighbors are coming together to Christmas decorations downtown to guarantee holiday spirit, this community is resilient and knows how to get things done."

Troedsson is most looking forward to bringing the spirit of Regatta back. "We all have memories of past Regatta events, it's time to create new memories!" she said.



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2022 ASTORIA REGATTA

GRAND MARSHALS
**Chris and Zetty
Nemlowill**

Astoria natives and business owners Chris and Zetty Nemlowill will serve as Grand Marshals of the 2022 Grand Land Parade.

Although they went to Astoria High School at the same time, Chris and Zetty didn't get to know each other until the spring of 2007, when they were both elbow-deep in launching new businesses. When they met again, Zetty was about a year into running Coffee Girl at Pier 39 and Chris's new brewpub was just weeks old.

After a brief romance, they eloped to Las Vegas. Now, 15 years later, they are raising a busy family and enjoying life in their hometown. "It's where we grew up," they said. "Our family is here, and it's a great place to make (and drink) beer."

The little brewpub that Chris co-founded has grown to be a destination for beer lovers around the country. Fort George Brewery now cans and ships beer around the northwest.

Zetty sold Coffee Girl and went on to help grow the Astoria Co-op as its marketing director, while also serving as an Astoria City Councilwoman.

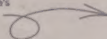
They are looking forward to enjoying this year's Regatta with their family—"Our kids love the parade!"



2022 ASTORIA REGATTA

PRESIDENT
Melissa Grothe

See photos of Melissa's
Astoria Regatta
history on page 12



Melissa Grothe is the first Regatta Court princess who has gone on to serve as president of the Astoria Regatta Association.

She has been on the Astoria Regatta Association Board for six years, serving as the secretary, vice president, and now president.

"I enjoy all of the Regatta events because each is special in its own way. But if I had to pick favorites, they'd have to be the parades—Land and Highwater—because it is so much fun to see the community out celebrating," Grothe said. Her earliest memory of Regatta was collecting candy at the Grand Land Parade.

"I also love The Gathering, which is our main opportunity to fundraise for the scholarships that our court receives. Having been a recipient, now an educator, and involved with the court, I know the immense value that those funds will have on the lives of the young women on our courts each year. The generosity of our Regatta heritage members never ceases to impress me."

Grothe was selected as a Regatta Court princess in 2005, which helped launch her career as an educator. Grothe is a 4th-grade teacher at Lewis and Clark Elementary School. She enjoys working with students and supporting other teachers.

In addition to her role with Regatta, Grothe serves as president of the Astoria Education Association, president of the North Oregon Region Council of the state teacher's union, and president of the P.E.O. Chapter FE, which raises money and supports women in their higher education goals. She enjoys volunteering for local festivals in her spare time, and she's an avid fan of national parks.

"I love living in Astoria," Grothe said. "As much as I love to travel other places, Astoria is an easy place in which to return. The people and the natural beauty here are unmatched."

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Astoria Regatta



2022 REGATTA COURT

Photos by Justin Grafton



2022 ASTORIA REGATTA

PRINCESS Alejandra Lopez Nestor

Alejandra Lopez Nestor recently graduated from Warrenton High School and will be attending Mount Holyoke College in South Hadley, Mass., in the fall. She is the co-executive director of the national, youth-led civic organization State of the Students, which connects youth and lawmakers. She was also the president and founder of the Warrenton High School Multicultural Club. She enjoys taekwondo, wrestling and taking hikes with her family.

2022 ASTORIA REGATTA

Queen Annalyse Steele

Queen Annalyse Steele graduated from Astoria High School in 2021 and now attends Saint Mary's College in Moraga, Calif., where she's studying theology. Whenever she visits her family in Astoria, she enjoys going for walks along the Riverwalk, browsing through the shops downtown, grabbing some lunch—and maybe some ice cream. She's enjoyed mentoring the 2022 court and participating in events across the region that had been put on hold for the past few years.

Queen's Coronation and Reception

Wednesday, August 10 • 7:00 p.m. • Liberty Theater in Astoria

Kick off the Regatta Festival with our annual coronation ceremony. The Regatta Court will give their speeches one final time before we crown the new Regatta Queen and open the festival. Following the coronation is a reception in honor of the new Queen.

Co-sponsored by Columbia Bank, Bree & Associates, Lum's Toyota, Fort George Brewery Van Dusen Beverages, and Warrenton Fiber.

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Leah Boles is entering her senior year at Seaside High School where she plays varsity soccer and golf. She has served as her high school class president for three years and is a member of the Key Club and Future Business Leaders of America program. She enjoys going to the beach, rooting for the Timbers and Thorns, playing board games, volunteering with her church, reading, hiking and cooking.



Tiana Rehwal-Quické recently graduated from Warrenton High School and will be attending Western Oregon University in the fall. Tiana is a multi-talented musician. She sang alto and soprano with the school choir, and played flute and bassoon in band. She was also vice president of the Warrenton High School Multicultural Club. Tiana also enjoys spending time with her family playing board games and watching movies.



Emmy Huber recently graduated from Astoria High School and will be attending Linfield University in the fall. She takes on leadership roles readily. Emmy served as the student representative to the Astoria School District Board and was the captain of the Pizazz Dance Team for two years. She was also a shift leader and lead trainer at Astoria Dutch Bros and advocated for STEM education for girls as Miss North Coast's Outstanding Teen.



Aaliyah Watson is entering her senior year at Warrenton High School. While serving as a teacher's assistant, she realized that she'd like to pursue a career in education. Aaliyah loves playing volleyball and is a member of her high school's team and a traveling club team. She also enjoys camping and exploring new places with her family.

Astoria Regatta

MELISSA GROTHE FROM PRINCESS TO PRESIDENT

As the first former court member to serve as president of the Regatta Association, Grothe brings a unique perspective to the festival. Grothe was a member of the 2005 court. She first joined the board in 2016 and has held several positions, including chaperone, secretary, vice president and president since 2021.



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Astoria Regatta

REGATTA HISTORY: 1894 TO TODAY

The Astoria Regatta started in 1894. This time-honored family tradition is the oldest celebration in Astoria, and one of the oldest festivals west of the Rockies.

What began as a casual remark between two Astorians soon became a way for the community to celebrate the return of Astoria fishermen from Alaska aboard boats filled with salted fish. This community celebration quickly blossomed into the one of the premier boat races on the West Coast.

In 1894, Astoria was a cultural hodgepodge comprised of Native Americans, Scandinavians, Chinese and the usual polyglot of American/Europeans. Early pictures of Regatta show elaborate festivities in a thriving downtown built over the river on wooden piers. Like today, the early Regattas included a boat parade and a land parade.

Regatta celebrations were suspended for a time during World War I and after a devastating fire in 1921, which destroyed downtown Astoria. In 1931 it was reborn for a time before being suspended again during World War II.

In 1948, it began again with many of the boat

aces, but now it also included a salmon derby. Thousands of sport fishermen flocked to the river. The Astoria Regatta awarded cash prizes for the largest fish caught during the three-day derby. Oregon Fish & Wildlife regulations curtailed the Famous Salmon Derby by the late 1960s.

Astoria's history has always centered on the Columbia River. From the 1700s when Native Americans, navigators and explorers plied the river's waters, to our modern era of massive cargo ships and barges, Astoria has a rich maritime history. This region has seen an endless stream of fishermen, U.S. Navy sailors and Coast Guardsmen, U.S. Army Corps of Engineers survey vessels, bar and river pilots, maritime merchants from three-masted clipper ships to sleek new freighters, and countless pleasure and sport craft.

There is always activity on Astoria's waterfront. The Columbia River truly is one of the great byways of the world.



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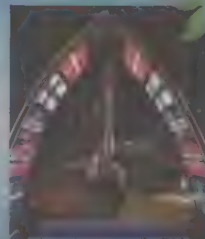
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Astoria Regatta

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Coded flags signify each letter of the alphabet, as well as 10 numeral pennants and a few repeater flags. Ships can send different messages to each other depending on the flags' design or placement alongside other pennants.

In the days before radio or other electronic communication, sailors used a code of brightly colored flags to communicate with each other from afar.

For many years, different parts of the world had their own unique set of signal flags, making it nearly impossible for ships from different countries to communicate. In 1855, the International Code of Signals was developed to allow ships whose crews spoke a variety of languages to send messages to one another.

Each flag is intentionally designed with a set of colors that can be easily seen at sea. Signal flag codes are created in red, blue, yellow, black and white. They typically have stark contrasts when colors are placed alongside each other on the same pennant.

Coded flags signify each letter of the alphabet, as well as 10 numeral pennants and a few repeater flags. Ships can send different messages to each other depending on the flags' design or placement alongside other pennants.

Not only are the first 26 flags each associated with a letter, but that letter also corresponds with a message intended for other ships. For example, a square flag with a yellow triangle and red triangle facing each other on a diagonal symbolizes the letter "O" or "Oscar." It's also the international message for "man overboard." A flag divided in half by white and red vertical rectangles is "H" or "Hotel," which also indicates a pilot is on board the ship.

The "W" or "Whiskey" flag shows a small red square in the center of the flag, outlined by larger white and blue squares around it. "Whiskey" is an indicator that the ship requires medical assistance.

Ships can also communicate different messages depending on if they hoist a single flag or multiple at a time. Flying a single flag sends an easily recognizable, urgent message,

like "man overboard." Messages become increasingly more detailed when more flags are added.

For example, the combination alpha and Charlie means "I am abandoning my vessel." Charlie and brave plus the numeral pennant "six" indicates "I require immediate assistance: I am on fire." Vessels can also ask questions with flags. Echo and lima plus numeral pennant "one" asks another ship, "what is the position of the vessel in distress?"

With each added flag, it became easier to misunderstand or misinterpret a message being sent. Ships would communicate back and forth with answer flags to clarify the message or confirm before any action was taken. Without that clarification, one miscommunication could spell disaster for everyone involved.

Using solely visual communication had its benefits, as it was a silent form of communication and could also be kept flying in the air for long periods of time.

At the same time, these images could only travel so far over long distances. Radio and satellite technologies have made long-distance communication possible in a way that signal flags were never able to achieve.

When these technologies began to replace signal flags, sailors began using them to decorate their ships for special occasions and holidays. International signal flags can sometimes still be seen in high traffic shipping lanes. Their designs remain a vibrant part of maritime culture.

Julia Triesenberg is an educator at the Columbia River Maritime Museum.

Can you decipher this message using the nautical signal flag information at the left?



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